

Delaware Business 2010 Advertising Rates

Black & White	Open	2-5x	6x	Non-Member
Full Page	\$1,640	\$1,555	\$1,465	\$2,180
1/2 Page	860	815	740	1,090
1/4 Page	450	425	405	545
1/8 Page	245	220	210	280

4-Color Process

Add \$295 to Black & White rate. Price does not include color separations.

Covers *	Open	2-5x	6x	Non-Member
Back Cover	\$2,550	\$2,375	\$2,205	\$3,265
Covers 2 & 3	\$2,275	\$2,105	\$1,935	\$2,380

* 4-Color included in price.

Full Page

7 1/2" wide x 10" high

**Note: If ad bleeds
this is the live area.**

**No bleed allowed on
Special Guide
Pages.**

**1/8 Page
Horizontal
3 11/16" wide
x 2 7/16" high**

**1/2 PAGE HORIZONTAL
7 1/2" wide x 4 15/16"
high**

**1/4 Page
Vertical
3 11/16" wide
x 4 15/16" high**

**1/2 Page
Vertical
3 15/16"
wide
x 10" high**

*Reserve a full-page ad for multiple issues and be eligible for special discounts for ads on the Chamber's award-winning Web site, www.dscc.com. Open to Delaware State Chamber of Commerce members only.
Call (302) 576-6579 for more information.*